

Your value creation office

For investment decisions and business growth.

3to5 works with business owners, management teams, investors, and family offices to evaluate investment opportunities and develop strategies to increase the value of private companies.

We combine the knowledge of business owners and management teams with the investment discipline of private equity.

Strategic support

Value Sessions

We work with you and your team regularly to bring continuity and discipline to strategies that build value in your businesses and investments.

In each session, we apply the 3to5 Method, a practical structure for moving key strategies into action and tracking their progress.

3-5 People

You and the people involved in key decisions.

3-5 Value Drivers

A few factors that can improve the profitability and value of your businesses and investments.

3-5 Years

Today's decisions, considered in light of their impact over the coming years.

Specialized services

We help you navigate investment, business growth, and exit decisions.

Projects with a defined scope tailored to your needs.

Full-cycle management: investment, growth, and exit

For investors and family offices, we coordinate the full cycle of a private-company investment.

Co-investments with private equity funds

We help investors and family offices evaluate and structure co-investments alongside private equity funds.

Growth plans

We identify the actions that can improve business performance and build a practical plan to put them into action.

Investment assessments and valuations

We assess a company, project, or investment to understand its potential, risks, and valuation.

Financing and capital raising

We evaluate debt and equity alternatives and support the preparation and negotiation process.

Mergers and acquisitions

We support business acquisitions, sales, and combinations through evaluation, structuring, and negotiation.

Research and analysis for specific business decisions

We develop focused analysis to answer strategic questions that call for an independent assessment.

Organizational structure and corporate governance

We help define roles, decision-making processes, and governance bodies to support the company's next stage.

Our team's experience

More than 25 years of operating, strategy, and investment experience, with US\$1B+ in investments managed over the course of the team's careers.

The team has worked across private equity, venture capital, real estate, infrastructure, and private credit, in sectors including financial services, hospitality, telecommunications, pharmaceuticals, and retail.

A case from the team's prior work

A Mexican financial services company backed by a Latin American fund was reporting recurring losses, despite operating in several states with an established brand and an experienced team.

Operations were reviewed and decisions affecting performance were corrected. Once the losses had stopped, an expansion plan was developed with management, focused on efficiency and operating results.

The valuation, financial model, and documentation were then prepared for a sale. The company sold for more than three times the amount invested. This case comes from the team's work before 3to5.

We'd be glad to talk.

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Message us on WhatsApp

